

# Governor's Industrial Safety and Health Conference Program Advertisement Template

Full Page

Size = 7.5" W x 10" H

## Technical Specifications for Ad Copy

**USE THIS TEMPLATE TO ENSURE THAT YOUR AD IS SIZED CORRECTLY.**

- Ad size must correspond to the specified dimensions
- Please provide a press quality PDF file for your ad
- Resolution: Photos should be 300 ppi and line art should be 1200 ppi (or vector graphic)
- Colorspace: Provide a grayscale file\*
- Ad without bleeds and crop marks

\*Grayscale exception: Full page, inside front cover or inside back cover, color ad in CMYK 4-color mode

Quarter Page

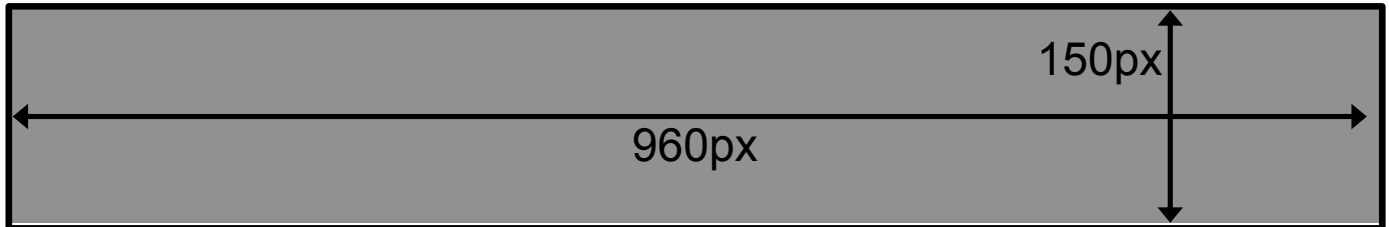
Size = 3.625" W x 4.875" H

Half Page

Size = 7.5" W x 4.875" H

# Governor's Industrial Safety and Health Conference

## Mobile App Banner Ad



### Technical Specifications for Ad Art

- Dimensions must be 960 pixels wide by 150 pixels high, 72 dpi
- PNG format preferred, but can upload JPG or GIF